At every turn, every moment in life, whether you realize it or not, you are being bombarded by something: advertisements.

Typically, these advertisements make bogus claims. There is always a new health product or diet that promises to somehow reverse 20 years off your life and help you lose hundreds of pounds.

The predatory nature of this type of marketing is appalling.

People convince themselves that they need this ‘special product’ when they are at a low point, and often times, it never lives up to the expectations.

Diets and food products are never a one size fits-all, and what may be good for some, may not work for all. This is what we want to make clear with ProFiber.

While we feel yes, ProFiber is:

***The*****best shake nutrition-wise you can get** (we wouldn’t sell it if we didn’t)**, it will not live up to miracle expectations,** and results will be mixed depending on factors like your consistency and genetics.

**There is special emphasis on consistency. *You will not gain* from ProFiber if you do not make it a habit.**

**This is why we have dubbed it “The Healthy Habit”**

**All the ingredients we use have some type of use in the fight against the markers of metabolic syndrome:**

1) high blood pressure

2) elevated blood sugar

3) a large waist circumference

4) high triglycerides

5) High LDL cholesterol.

That being said, we cannot guarantee that this will prevent you from encountering these health issues. It may very well be that this is very effective for most, if not all of you — we hope that is the case — but we want to keep our intentions clear and be honest with you.

We want to be as upfront and honest with you as possible when it comes to our special blend. We drink it every morning, and recommend you do that too to see the benefits. Or take it at lunch, we aren’t trying to control your life here.

As a general warning, stay away from products and diets making too-good-to-be-true claims. In the end those may very well end up leaving you worse off.

We won’t do that to you.

**And if you have questions about ProFiber, don’t hesitate to reach out!**

- Dr. Harris Silverman & Antonio Gore